

## Tournament Team Preparing to Make The 2018 Greenbrier Classic the Best Event on The PGA TOUR

WHITE SULPHUR SPRINGS, W.Va. – (February 20, 2018): The oldest course of the PGA TOUR, The Old White TPC, will once again play host to The Greenbrier Classic this July, and The Greenbrier Classic team is working hard to ensure that the eighth addition of this annual PGA TOUR FedExCup stop is the best one yet.

The most exciting event of the summer will provide the opportunity for families to celebrate America's birthday at America's Resort and see some of the world's best golfers battle it out on the historic course, which is celebrating its  $104^{th}$  birthday this year, when the tournament returns July 2-8, 2018.

Just as The Greenbrier Classic works to put the best players on the course, it also wants the best in the business running the event, and The Greenbrier Classic has an all-star team in place.

"I'm really proud of the team we have running everything behind the scenes to continue to make The Greenbrier Classic bigger and better each year," said **Habibi Mamone, Executive Tournament Director**, The Greenbrier Classic. "The work that these individuals put in throughout the year is incredible, and it shows when the fans and the television cameras get here for tournament week."

The tournament team begins with Mamone, who is now in her third year as the Executive Tournament Director. She also serves as President of Neighbors Loving Neighbors, the tournament's charity arm, which helped to rebuild homes and lives throughout West Virginia following the devastating floods of June 2016.

A University of Tennessee graduate, Mamone came to The Greenbrier in 2010, first serving as National Director of Sales and Operations and then as Vice President of Operations, before taking over as the Executive Tournament Director of The Greenbrier Classic in 2016.

**Ashley Cagle, Assistant Tournament Director**, is also in her third year in her current role, and she has worked with The Greenbrier Classic since 2013. Prior to her employment with The Greenbrier, Ashley worked for the United States Armed

Forces. Ashley was born and raised in West Virginia and currently resides with her son and husband in Monroe County.

Jeffrey Moorefield, Operations Manager, joined The Greenbrier Classic team in 2017, and he is responsible for working with vendors and the PGA TOUR to make sure the tournament runs smoothly. A Richmond, Va., native, Moorefield graduated from Virginia Tech in 2009 with a degree in Finance. His career has been rooted in golf ever since, starting as an assistant golf professional at Richmond Country Club. There, he helped run the Eagle Classic, a golf tournament on the Symetra Tour, the LPGA's developmental tour. He then moved on to become the Operations Manager at The Kingsmill Championship, an LPGA event held in Williamsburg, Va., before joining The Greenbrier Classic team last year.

Rhonda Shay, Operations Coordinator, is a Salem, Va., native, who now resides in White Sulphur Springs. She is the mother of three and also serves as a foster mom, and she enjoys being involved with her children's activities and sports. She also spends time painting, crafting and woodworking. She has a background in sales, as well as purchasing, construction and design, which fits in perfectly with her role with The Greenbrier Classic. Shay also serves as the Construction and Volunteer Coordinator for Neighbors Loving Neighbors, the charity arm of The Greenbrier Classic.

**Timmy Gwinn, Tournament Services Coordinator,** has a long history with The Greenbrier Classic. He worked with the tournaments in various roles from tickets to operations from 2013 through 2015 and returned this year in his current role after working as a video producer for West Virginia MetroNews. He received a Bachelor of Science in Sport Management from West Virginia University in 2014, and returned to his alma mater to earn a Master of Science in Sport Management in 2016. A Greenbrier County native, Gwinn resides in Lewisburg, with his fiancée, Maddee.

Alyssa Hill, The Greenbrier Classic Assistant, joined the team in December 2017 after graduating from West Virginia University three months prior with a degree in Fashion, Design, and Merchandising and a minor in Business Administration. She recently completed a management internship with Adventures on the Gorge. Hill is a former resident from Fayetteville, W.Va., where she was passionate about the outdoors. She now resides in Lewisburg, where she is pursuing new outdoor opportunities.

Amelia Tuckwiller, Co-Volunteer Coordinator, is a Christiansburg, Va., resident and a first grade teacher. She has been involved with The Greenbrier Classic since its inception. She volunteered at the inaugural Greenbrier Classic in 2010, before serving as the Information Ambassador Chairperson from 2011-2015. She then took over as Volunteer Coordinator in 2016 and is still in that position, where she will recruit, register, schedule, and coordinate volunteers for The 2018 Greenbrier Classic. Amelia looks forward to meeting new volunteers each year and reconnecting with volunteer friends. She enjoys having the opportunity to spend her summers in West Virginia, as her parents are from Greenbrier and Monroe

counties. She has a Bachelor of Arts degree in Communication and Public Relations from Virginia Tech and a Master of Arts degree in Curriculum and Instruction from the University of Virginia.

**Erica Vaughan, Co-Volunteer Coordinator**, resides in Greenbrier County with her two sons, Garrett and Ryan. The Bridgeport, W.Va., native is excited to join The Greenbrier Classic team and will assist in recruiting, registering, scheduling and coordinating volunteers for The 2018 Greenbrier Classic. She can't wait to meet all of the volunteers who help make the event possible. Erica has a Master of Science degree in Marketing from West Virginia University and an extensive background in sales and marketing, as well as leader recruitment and training. She is active in the community, serving as a Volunteer Leader for 4-H., among other roles.

For more information on The 2018 Greenbrier Classic, as well as opportunities to volunteer, visit www.greenbrierclassic.com.

## **About The Greenbrier Classic**

The Greenbrier Classic is an annual PGA TOUR FedExCup event that began in 2010 on the historic Old White TPC Course on the grounds of The Greenbrier in White Sulphur Springs, W.Va. One of the most popular family events on the PGA TOUR, the tournament has drawn top-level golfers including Tiger Woods, Phil Mickelson, Jordan Spieth, Tom Watson, Nick Faldo, Dustin Johnson, Justin Thomas, Sergio Garcia, John Daly and many others to the famed grounds of The Greenbrier's 11,000-acre playground. Past champions include Stuart Appleby, Scott Stallings, Ted Potter Jr., Jonas Blixt, Angel Cabrera, Danny Lee and Xander Schauffele. The tournament includes 156 players with a total purse of \$7,300,000. The event is carried live on The Golf Channel Thursday and Friday and on CBS Saturday and Sunday.

## **About The Greenbrier**

The Greenbrier is a luxury mountain resort in White Sulphur Springs, West Virginia. With a history dating back to 1778, the 710 perfectly appointed Signature Resort Rooms, Classic and Historic Suites, Legacy Cottages and Estate Homes are situated on The Greenbrier's breathtaking 11,000-acre playground. Play championship golf courses or experience more than 55 activities. America's only private casino features table games, slot machines and simulcast racing. The Greenbrier's full-service mineral spa is widely recognized as one of the most luxurious in the world, and the Retail Collection is comprised of 36 boutiques, shops and hand crafted works of art. The Greenbrier Restaurant Collection includes 20 restaurants, cafés and lounges. The Greenbrier Clinic has been practicing diagnostic medicine since 1948, and The Greenbrier Sporting Club is the pinnacle of luxury real estate. Follow The Greenbrier on Facebook at The Greenbrier, on Twitter at @the\_greenbrier or on Instagram at the\_greenbrier.

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